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Circle Line Sightseeing Cruises

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CIRCLE LINE SIGHTSEEING CRUISES UNVEILS \$50,000 “WATERFALLS” CRUISE

**Private Tour of Olafur Eliasson’s New York City Waterfalls
Exhibit to Include Champagne, Diamonds and Other
Waterfall-Inspired Accompaniments**

\$10,000 Cruise Packages Also Available

NEW YORK (May 5, 2008) – Circle Line Sightseeing Cruises, operator of New York City’s most famous boat ride, is offering a waterfall-inspired tour for affluent art aficionados seeking a private look at Olafur Eliasson’s New York City Waterfalls exhibit. Available from mid-July through mid-October, Circle Line Sightseeing Cruises will provide the city’s closest views of this once-in-a-lifetime art experience.

The \$50,000 Waterfalls Package* will offer the following:

- **Champagne:** Dom Perignon and Karl Lagerfeld’s vintage 1998 “A Bottle Named Desire.”
- **Chocolate:** Knipschildt’s La Madeline au Truffe, recognized by *Forbes* as the most expensive chocolate in the world.
- **Diamonds:** Tiffany Jazz™ Drop Earrings.
- **Dinner for Two:** Six-course meal from Chef Daniel Boulud’s Feast & Fêtes catering.
- **Presidential Suite:** A night in one of New York City’s most luxurious presidential suites (guest preferences to be discussed at time of booking).

“All of our daily 2-3 hour cruises are already poised to provide unfettered access to the waterfalls, but that wasn’t enough,” said Circle Line Sightseeing Cruises Vice President and General Manager Andreas Sappok. “We had to do something that would be commensurate with this once-in-a-lifetime “WOW” experience. Our \$50,000 private cruise offers more than a look at four waterfalls – it provides gold-plated front row seats to an iconic piece of New York history.”

As an alternative to the \$50,000 cruise, Circle Line Sightseeing Cruises is offering a \$10,000 private cruise package that includes one night in the Presidential Suite at Westin New York Times and dinner for two at Le Bernadin.

Circle Line Sightseeing Cruises will celebrate a red letter day this summer when it introduces the first ever new vessel to its historic 63-year-old fleet. To welcome the new vessel, Circle Line Sightseeing Cruises is planning a christening ceremony the week of July 21 that will feature celebrities from across the New York social, business and entertainment scene.

* Package requires 10 business day advance booking

About Circle Line Sightseeing Cruises

Sailing since 1945, Circle Line Sightseeing Cruises has hosted more than 60 million passengers in New York City. Owned and operated by New York Cruise Lines, Inc., Circle Line Sightseeing Cruises is New York's oldest and largest provider of scheduled and chartered sightseeing and special function cruises. Residents and tourists can choose from five different leisurely tours including a three-hour *Full Island Cruise*, a two-hour *Semi-Circle Cruise*, 75-minute *Liberty Cruise*, two-hour twilight *Harbor Lights Cruise* or a 30-minute thriller boat ride aboard The Beast, coupled with convenient schedules to accommodate guests needs, state-of-the-art vessels, first class service and attentive crews. Cruises are not only designed to provide the best viewing opportunities, but to also be informative, comfortable and entertaining as well. Today, the company is recognized as one of the most famous boat rides in the entire world and is one of the oldest 42nd Street landmarks.

Circle Line Sightseeing Cruises is not affiliated with Circle Line Downtown.